



UNIVERSITY of HAWAII[®]
SYSTEM

MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

UH RELEASES DETAILS OF FREE eWASTE DISPOSAL PROGRAM

HDOE adds Kailua-Kona location to list of UH drop off sites

- WHAT:** Education & Government eWaste Disposal Days 2010, a free statewide electronic waste (ewaste) recycling drive offering earth-friendly disposal of computers and other electronic equipment. Visit the program's webpage for a list of equipment that will be accepted: <http://www.hawaii.edu/ewaste>
- WHO:** Participants from October 27 to 29 include all public and private schools and universities, all City, County, State or Federal/Military branches in Hawai'i, small to medium sized businesses (of less than 100 employees) and non-profits. Preregistration is required via the program's webpage to drop off from October 27 to 29. Hawai'i households are invited to drop off personal ewaste without preregistration on October 30.
- WHEN:** October 27 to 29: 9:00am to 2:30pm
October 30: 9:00am to 3:00pm
- WHERE:** October 27: John A Burns School of Medicine
October 28: John A Burns School of Medicine; Leeward Community College; UH at Hilo
October 29: John A Burns School of Medicine; Leeward Community College; UH at Hilo; Kaua'i Community College; UH Maui College; Windward Community College; Kealahou High School in Kailua-Kona
October 30: All seven locations

- more -

BACKGROUND:

Computers, cell phones, televisions and other electronics can contain arsenic, chromium, cadmium, mercury, beryllium, lead, nickel, or zinc. Proper recycling of electronics helps prevent these toxic materials from being released into our soil, groundwater and air. According to The International Association of Electronics Recyclers (IAER), somewhere in the neighborhood of three billion units of electronics will be scrapped during the rest of this decade, an average of about 400 million units per year.

Education & Government eWaste Disposal Days 2010 provides an opportunity for safe and environmentally friendly disposal of ewaste regardless of the manufacturer, free of charge. All equipment collected will be processed in North America in an environmentally responsible way and recycled into commodity grade materials such as metals, plastics and glass. Recycling and disposal services are provided courtesy of Apple.

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Suggested Caption: Staff will be on-hand to assist residents with unloading of their eWaste.

(Photo also available in high res; email to: wiss@hawaii.edu)